

Women and Gender Diverse in Computer Science at Columbia University

SPONSOR AND SUPPORT TALENTED AND DIVERSE COMPUTER SCIENCE STUDENTS TODAY!

About WiCS



WiCS (Women and Gender Diverse in Computer Science) is the primary pre-professional organization for female and non-binary technology students at Columbia and Barnard.

Historically, technology and CS have been homogeneous, maledominated fields. We recognize that increased diversity in tech will cultivate innovation, challenge the status quo, and better serve the needs of society. Therefore, our organization's goal is to create a diverse community that supports the advancement of women and gender diverse students in computer science, in academia, industry, and beyond.

As a corporate sponsor of WiCS, you can help us achieve this goal by directly providing support and mentorship to our community, hosting in-person or virtual events for students, and more!





(Some of) our previous sponsors:

























PDT PARTNERS











Sponsorship Packages

PLATINUM \$2500

GOLD \$2000

SILVER \$1000

BRONZE \$500

Funding from these packages is used to organize the largest Columbia WiCS initiatives:

- Sponsorship of students to attend the annual Grace
 Hopper Celebration
- 2. **DivHacks**, our fall diversity hackathon
- 3. **NetWiCS**, our spring networking dinner

We also use corporate funding for a number of smaller events such as research presentations, recruiting sessions, panels, workshops, and more! If you have any questions or would like more information about any of the packages, please contact **cu.wics@gmail.com**. We are happy to discuss alternative partnership options if none of these work for you.



Our Initiatives

Grace Hopper Celebration Scholarship

Each year, WiCS, in collaboration with the Columbia Computer Science department, sends several Columbia students to attend the **Grace Hopper Celebration**, the world's largest conference of women in technology, **free of charge**. Students get the opportunity to hear from inspiring keynote speakers that cover a range of topics, from AI to entrepreneurship. There are also numerous presentations and workshops about the latest research in computer science, mentorship opportunities, career fairs for students, and interviews for summer internships and jobs. However, the cost of attendance is prohibitive for many students.

Last year, with help from our corporate sponsors, we were able to send **10 students** GHC 2025, free of charge. We hope to send even more passionate, talented, and ambitious members of the Columbia community to the conference this coming fall!



Our Initiatives

DivHacks

DivHacks is Columbia's premier student-run diversity hackathon.

Over seven years of hosting the event, we have created an empowering and inspirational space for marginalized communities from all over the tristate area to create the very technologies they want to see in the world. Our attendees have created a variety of incredible and creative hacks centered around themes such as Education, Diversity, Green Tech, and most recently, Patient Safety.

Last year, **DivHacks 2025: Hack to the Future** was bigger than ever - an official Major League Hacking event cohosted by Marshall Wace and attended by ~**150 participants**!

Sponsorship contributions will go towards funding DivHacks 2026. **As a WiCS sponsor, you may host a workshop and send a judge, mentor, or panelist.**

You can learn more about the event at **columbiadivhacks.com** or contact the board at **cu.divhacks@gmail.com**





Our Initiatives

NetWiCS

The WiCS annual networking dinner, **NetWiCS**, is Columbia's largest all-female computer science event. It is held every spring semester. NetWiCS 2025 drew in **100+ attendees**, including **students**, **professors**, **alumni**, **engineers**, **and recruiters**. For many students, NetWiCS is their first opportunity to talk face-to-face in a relaxed environment with female and non-binary engineers from some of the most noteworthy companies in technology. It's an unparalleled opportunity for many female/non-binary students to decide whether they want to enter the field, to meet potential mentors, and to jump-start their own careers.





Sponsor Benefits

	Platinum \$2500	Gold \$2000	Silver \$1000	Bronze \$500
Sponsor logo on website				
Promotion on WiCS GroupMe, Instagram, and newsletter				
Sponsor information session				
Logo on WiCS T-shirts and other apparel				
Resume drop			&	*
Custom sponsor event (hack days, workshops, puzzles/games, site visits)		×	*	×
Tickets to NetWiCS	5	4	3	2



Contact Us

If you have any questions about sponsorship, or would like more information about hosting a corporate event with WiCS, please email us at cu.wics@gmail.com or reach out to one of the following WiCS members.

Executive Board

President - Kyra Ramesh Krishna (kr3026@barnard.edu)
Vice President - Brianna Wang (bw2823@columbia.edu)
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Thank you for your interest in sponsoring WiCS! We look forward to working with you and your company in the upcoming year.

